

AMENDMENTS TO THE CLAIMS

Cancel claims 41 and 42 without prejudice.

This listing of claims will replace all prior versions, and listings, of claims in the application:

1. (Currently amended) A method for providing content, comprising:
determining at least one attribute of a person;
determining a content segment based, at least in part, on said at least one attribute of said person; ~~and~~
~~providing~~ transmitting said content segment to a first device associated with said person, ~~wherein said device is capable of transmitting said content segment~~ said first device being a handheld communication device located within a room;
receiving said content segment at said first device; and
transmitting said received content segment from said first device to a second device, said second device being a handheld communication device and located within said room.
2. (Currently amended) The method of claim 1, wherein said determining at least one attribute of a person includes at least one of the following:
receiving data indicative of said at least one attribute;
receiving data indicative of said at least one attribute and selecting from among a plurality of people at least one person who possesses said attribute;
receiving data indicative of a location of said person;
receiving data indicative of a location of said first device;
receiving data indicative of a topic of interest to said person; and
receiving data indicative of a preference of said person.
3. (Currently amended) The method of claim 1, wherein said determining a content segment based, at least in part, on said at least one attribute includes at least one of the following:

receiving a request for a specific content segment;
receiving a command for a specific content segment;
receiving an instruction to provide a specific content segment;
receiving data indicative of a selection of said content segment by said person;
receiving data indicative of a selection of said content segment by said first device;
receiving data indicative of a preference for said content segment by said person;

and

providing said person an option of at least two content segments and allowing said person to make a selection from among said at least two content segments.

4. (Currently amended) The method of claim 1, wherein said ~~providing~~ transmitting said content segment to a first device associated with said person includes at least one of the following:

AS
sending a notification to said device, said notification including data indicative of said content segment;

sending a notification to said first device, said notification including data indicative of a location of said content segment;

receiving data indicative of said first device; and

determining said first device.

5. (Currently amended) The method of claim 1, wherein said transmitting said content segment includes at least one of the following:

broadcasting said content segment within a localized area containing said first device;

broadcasting said content segment within a localized area containing said person;

broadcasting said content segment via a Bluetooth compliant device;

transmitting said content segment via a wireless signal; and

wirelessly transmitting said content segment to another device.

6. (Currently amended) The method of claim 1, wherein said attribute of said person includes at least one of the following:

a location of said person;

a location of said device;

25

- a citizenship of said person;
- a nationality of said person;
- a residence of said person;
- a preference of said person;
- a topic of interest to said person;
- travel experience of said person;
- an occupation of said person;
- a marital status of said person;
- an income level of said person;
- an educational background of said person;
- a group said person is affiliated with;
- an employment status of said person;
- a gender of said person;
- a race of said person;
- age of said person;
- an age range that includes an age of said person;
- a medical history of said person;
- a medical condition of said person;
- a social status of said person;
- a demographic characteristic of said person;
- a demographic profile of said person;
- an attribute of a device associated with said person;
- an attribute of a device associated with at least one other person associated with said person;
- an attribute of a device carried by another person in proximity to said person;
- an attribute of a device associated with at least one other person in proximity to said person[.];
- an attribute of at least one other person associated with said person; and
- an attribute of at least one other person in proximity to said person.

7. (Original) The method of claim 1, wherein said content segment includes at least one of the following:

- educational content;
- entertainment;
- training materials;
- an advertisement;
- a survey;
- a question;
- an animation;
- a sound file;
- a video clip;
- a multimedia file;
- an image;
- software code;
- text material; and
- rich media.

23

8. (Currently amended) The method of claim 1, further comprising:
determining at least one of said localized ~~area~~ areas.

9. (Currently amended) The method of claim 1, further comprising:
providing a notification of said content segment to a ~~second~~ third device.

10. (Original) The method of claim 1, further comprising:
providing a notification of said content segment to a second person.

11. (Currently amended) The method of claim 1, further comprising:
determining an attribute of said first device.

12. (Currently amended) The method of claim 1, wherein said attribute of said first device includes at least one of the following:

- accessibility of said first device;
- availability of said first device;
- operational speed of said first device;

a display capability of said first device;
storage capacity of said first device; and
transmission capability of said first device.

13. (Currently amended) The method of claim 1, further comprising:
determining said first device.
14. (Currently amended) The method of claim 13, wherein said determining said first device includes at least one of the following:
determining a device carried by a person in proximity to said person;
determining a device associated with a person associated with said person;
selecting said first device from a plurality of devices associated with said person;
selecting said first device based, at least in part, on capacity of a communication channel to said first device;
selecting said first device based, at least in part, on said content segment; and
selecting said first device based, at least in part, on an attribute of said first device.
15. (Original) The method of claim 1, further comprising:
determining said person.
16. (Original) The method of claim 15, wherein said determining said person includes at least one of the following:
receiving an identifier associated with said person;
selecting said person from a group of potential recipients of a content segment;
identifying said person from data included in a request to provide a content segment;
selecting said person based, at least in part, on an attribute of at least one device associated with said person;
identifying said person based, at least in part, on an request to provide a content segment; and
receiving a request from said person to provide a content segment.
17. (Currently amended) The method of claim 1, wherein said first device is a user device.
18. (Original) The method of claim 1, further comprising:

05

determining compensation available to said person.

19. (Original) The method of claim 18, further comprising:
providing a notification regarding said compensation.
20. (Original) The method of claim 1, further comprising:
providing said compensation.
21. (Currently amended) The method of claim 1 5, wherein at least one of said localized area areas includes at least one of the following:
- a room;
 - a plurality of rooms;
 - an area not greater than one hundred and fifty square meters;
 - an area not greater than one-hundred and twenty square meters;
 - an area not greater than seventy-five square meters;
 - an area not greater than fifty square meters;
 - an area not greater than twenty-five square meters;
 - an area not greater than ten square meters;
 - an area not greater than five square meters;
 - an area not greater than two square meters;
 - an area not greater than one square meter;
 - an area surrounding a device;
 - an area surrounding an object;
 - an area surrounding a person;
 - an area within reception range of a Bluetooth compliant transmission device; and
 - an area surrounding a transmitter of said content segment.
22. (Original) The method of claim 1, further comprising:
determining an identity of said person.
23. (Currently amended) The method of claim 1, further comprising:
determining a rule governing transmission of said content segment by said first device.
24. (Original) The method of claim 1, further comprising:

05

receiving confirmation of said attribute.

25. (Currently amended) The method of claim 1, further comprising:
receiving a notification that said content segment has been received by said first
device.

26. (Currently amended) The method of claim 1, further comprising:
receiving a notification that said content segment has been transmitted by said first
device.

27. (Currently amended) A method for providing content, comprising:
transmitting at least one wireless signal within a localized area, said at least one
signal being indicative of availability of a plurality of content segments within said
localized area; ~~and~~

transmitting at least one of said plurality of content segments via a wireless signal within
said localized area to a first device, said first device being a handheld communication device and
being located within a room;

receiving said at least one of said plurality of content segments at said first device; and
transmitting said at least one of said plurality of content segments from said first device
to a second device, said second device being a handheld communication device and being
located within said room.

28. (Original) The method of claim 27, wherein said localized area includes at least one of
the following:

a room;

a plurality of rooms;

an area not greater than one hundred and fifty square meters;

an area not greater than one-hundred and twenty square meters;

an area not greater than seventy-five square meters;

an area not greater than fifty square meters;

an area not greater than twenty-five square meters;

an area not greater than ten square meters;

an area not greater than five square meters;
an area not greater than two square meters;
an area not greater than one square meter;
an area surrounding a device;
an area surrounding an object;
an area surrounding a person;
an area within reception range of a Bluetooth compliant transmission device; and
an area surrounding a transmitter of said content segment.

29. (Original) The method of claim 27, wherein said localized area is a room.
30. (Original) The method of claim 27, further comprising:
receiving a notification regarding a selection of one of said plurality of content segments.
31. (Original) The method of claim 27, further comprising:
receiving a request to transmit at least one of said plurality of content segments.
32. (Original) The method of claim 27, wherein transmitting at least one of said plurality of content segments via a wireless signal within said localized area includes transmitting said at least one of said plurality of content segments via a wireless signal at least twice during a designated time period.
33. (Currently amended) A method for receiving content, comprising:
receiving data indicative of availability of at least one content segment within a localized area; and
locating a first device within said localized area, ~~wherein said first device is capable of being a handheld communication device and being located within a room;~~
transmitting said at least one content segment to said first device;
~~receiving a signal indicative of said at least one of said at least one content segment at~~
said first device; and
transmitting said at least one content segment from said first device to a second device,
said second device being a handheld communication device and being located within said room.

34. (Currently amended) The method of claim 33, wherein said receiving data indicative of availability of at least one content segment within a localized area includes receiving said data while said first device is in said localized area.

35. (Original) The method of claim 33, further comprising:
transmitting data indicative of said at least one content segment within said localized area;
transmitting data indicative of said at least one content segment outside said localized area;
receiving said data while outside said localized area and transmitting data indicative of said content segment within said localized area; and
receiving said data while inside said localized area and transmitting data indicative of said content segment within said localized area.

36. (Original) The method of claim 33, further comprising:
selecting said at least one of said at least one content segment.

37. (Original) The method of claim 33, wherein said signal is one of the following:
an electromagnetic signal; and
an non-audible sound signal.

38. (Original) The method of claim 33, further comprising:
providing a notification of a selection of said at least one of said at least one content segment.

39. (Original) The method of claim 33, wherein said localized area includes at least one of the following:

- a room;
- a plurality of rooms;
- an area not greater than one hundred and fifty square meters;
- an area not greater than one-hundred and twenty square meters;
- an area not greater than seventy-five square meters;

an area not greater than fifty square meters;
an area not greater than twenty-five square meters;
an area not greater than ten square meters;
an area not greater than five square meters;
an area not greater than two square meters;
an area not greater than one square meter;
an area surrounding a device;
an area surrounding an object;
an area surrounding a person;
an area within reception range of a Bluetooth compliant transmission device; and
an area surrounding a transmitter of said content segment.

40. (Currently amended) A method for processing content, comprising:
providing data indicative of an attribute;
receiving data indicative of a content segment selected, at least in part, on said attribute;
and
providing data indicative of said content segment within a localized area;
transmitting said content segment to a first device, said first device being a handheld
communication device and being located within a room;
receiving said content segment at said first device; and
transmitting said received content segment from said first device to a second device, said
second device being a handheld communication device and being within said room.

41-42. (Canceled)
